



News Insight FMCG

Middle East and Africa

February 2017

Access the latest news and insight on the Fast-Moving Consumer Goods market in the Middle East and Africa. Our newsletters report on latest regional market trends, FMCG player strategic decisions, as well as nominations, publications and events within the MEA region.

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Latest News on FMCG Players

Research and Markets releases new Africa Dairy Market Report

- Research and Markets announced the release of the Research and Markets announced the release of the "Africa Dairy Products Market Outlook to 2020 -

Inclining Demand for Yoghurt and Ice Cream across Africa to Boost Dairy Product Market".

- The report presents an analysis of the dairy product market in Africa, and its forecasted figures up to 2020.

[Read more - Research and Markets](#)

Global leaders in the food and beverage industry are due to meet in Dubai at Gulfood 2017

- The 22nd edition of Gulfood, the world's largest food and hospitality show will be held in Dubai World Trade Centre (DWTC) from February 26 to March 2nd, 2017.
- More than 140 major international food and beverage players will be meeting in the new "Power Brand" segment at Gulfood 2017, with the aim of creating a connection between global and local producers and distributors of F&B brands.

[Read more - Khaleej Times](#)

Unilever opens a \$272 million manufacturing plant in Dubai

- Unilever opened the region's largest manufacturing plant at Dubai Industrial Park.
- The company aims to export 80% of manufactured products to Europe and the MENA region, under the label "Made in UAE".
- The plant is set to deliver a total output of 100,000 tons per annum of liquid beauty and personal care products a year (approximately 500 million units).
- The facility operates with state-of-the-art technology that results in both an efficient production line and minimal environmental impact.

[Read more - Golf Industry](#)

Coca-Cola and AB InBev have reached an agreement regarding Coca-Cola Beverages Africa

- The Coca-Cola Company and AB InBev have reached an agreement regarding the transition of AB InBev's 54.5% equity stake in Coca-Cola Beverages Africa for \$3.15 billion.
- The deal also includes Coca-Cola Beverage Africa's operations in Namibia, Kenya, Uganda, Tanzania, Ethiopia, Mozambique, Ghana, Mayotte and Comoros.
- The transaction is expected to close by the end of 2017.

[Read more - Business Wire](#)

Coca-Cola announces \$1.12 million solar project financing with Infinity Solar Systems in Egypt

- The Coca-Cola Company agreed with Infinity Solar Systems to build a 1.5 - MW solar system in Alexandria's facility.
- The solar plant is part of a broader project that aims to reduce Coca-Cola's power use in Egypt and includes future projects involving wastewater recycling and installation of LED lighting, in addition to other environment measures.

[Read more - Renewables Now](#)

Unilever expressed interest in expanding investments in Ethiopia

- Unilever's CEO expressed the global company's interest in increasing its investments in Ethiopia over a discussion with the country's Prime Minister.
- The company has a 13 million Euro factory in Ethiopia and is planning to increase its investments in cleaning agents and personal care products.

[Read more - Ethiopian News Agency](#)

Moringa SICAR SCA invests in Tolaro Global, leading cashew processor in Benin

- Tolaro Global works with 7,000 farmers leading to 2,500 tons of cashews processed in 2016. It also received the Africa Cashew Alliance Quality and Sustainability Seal in May 2012.
- This infusion of capital aims to increase the processing capacity of Tolaro to 20,000 tons per year by 2021.
- Moringa SICAR SCA's objective is to make Tolaro the first company to export value-added 100% "made in Africa" cashew products in West Africa by complementing processing operations with new salting and roasting operations.

[Read more - Global Investing](#)

Godrej Consumer Products Ltd (GCPL) acquires Charm Industries

- GCPL acquired the remaining 49% share of the Kenyan company Charm Industries for an undisclosed amount.
- The Godrej group already held 51% of Kenyan Co Charm. Through the recent acquisition by its subsidiary, the group now holds 100% stake in Charm Industries.
- Charm Industry held a turnover of US\$ of 1.85 million in FY 2015-2016.

[Read more - The Economic Times](#)

Zebidar enters the Ethiopian beverage market

- Zebidar Brewery has officially entered the Ethiopian beverage scene with 1.3 billion Br investment, making it the seventh beer factory within the market.
- The brewery currently holds an annual production capacity of 350,000 hectoliters.
- The company is planning on targeting consumers in southern regional states such as Addis Abeba and Adama.

[Read more - Addis Fortune](#)

The Clicks Group reported solid sales growth in South Africa

- The retail led healthcare group's sales were up 8.6%.
- The group attributed its 12.2% growth in retail sales and 8.5% growth of like-for-like sales to its ongoing promotional efforts and inflation.

[Read more - KamCity](#)

South Africa is one of the top 5 global producers of Halal Products

- South Africa has emerged as one of the five largest producers of halal products worldwide largely due to its proximity and access to the rest of the continent as well as its advanced highly advanced halal certification programs.
- The halal industry is worth almost \$3.3 billion in South Africa.
- Approximately 60 percent of all the products in South African retail stores are halal certified.

[Read more - AFK Insider](#)

Irish Beef exports to be re-opened in Egypt

- Egypt re-opens it's market to Iran beef exports for the first time since the 1990s.
- The Department of Agriculture and the Egyptian Authorities have reached an agreement to reopen the market to Irish beef.
- Five Irish plans have been approved to begin exporting to the Egyptian market.

[Read more - Independent](#)

Al MEERA to open a store in Doha

- Msheireb Properties has signed a partnership with Al Meera Consumer Goods Company which will bring the country's leading retail brand to Msheireb Downtown Doha.
- The location of the new Al Meera store will be at Galeria Mall which forms a major part of their retail offering at Msheireb Downtown Doha.

[Read more - The Peninsula Qatar](#)

AmorePacific Group to open its first cosmetics store in Dubai

- AmorePacific Group, South Korea's largest cosmetics conglomerate, is set to conquer the fast-growing Middle Eastern beauty market with its first cosmetics outlet to open in Dubai.
- The cosmetics company signed an agreement with Kuwait-based retail giant Alshaya Group to join hands in launching their first Etude House store, AmorePacific's color make-up brand targeting young consumers in Dubai.

[Read more - Amore Pacific](#)

Shoprite's non-South African supermarkets recorded double-digital sales growth

- The South African supermarket chain giant experienced a 32.2% turnover growth in other African countries.
- Local sales increased by 10.7% in South Africa.

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